

# 2023-2024 Lookbook

Balloons Over  
Atlanta

Classic Balloon Decor  
Organics and Unique Designs  
Custom Decor

EVENT  
VISIONS Event Design & Planning

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Celebrating 30 years under our ownership, we extend heartfelt gratitude to our valued clients, dedicated colleagues, and the City of Atlanta along with its neighboring counties. It has been our privilege to contribute to the beauty of your events. Balloons Over Atlanta, established in 1979, has thrived under the nurturing leadership of Gayle and Brian Rubenstein since 1993.



# Simple Joy.

letter arch  
\$25/letter

big balloon  
centerpiece  
\$35

tree of 6  
\$28

## Simple. Joy.

In the face of challenging times, we have embraced this simple yet powerful mantra. These past few years have tested us all, but at our core, we are purveyors of joy. Our mission is to restore joy to your gatherings and events, helping each client create unforgettable moments.

While we take pride in crafting Instagram-worthy, extravagant balloon creations, as **Certified Balloon Artists** and Event Professionals, we understand the transformative power of **classic balloon décor**. The elegant shapes and meticulously arranged designs not only infuse vibrant colors and height but also breathe life and, above all, **joy** into any event space.

Everything to Elevate Your Event.



# Simple Joy.

branded 3'  
balloon with cuff  
\$45



letter arch  
\$25/letter



tree of 10  
\$42



Everything to Elevate Your Event.

## All About the Brand.

At the heart of every business lies its identity, and **color** plays a central role in shaping that identity. When it comes to hosting a corporate event, **classic balloon décor** becomes a vibrant canvas to infuse the very colors your team rallies around each day.

But we don't stop there. We go the extra mile to create **custom vinyl creations** on balloons, showcasing your **logos** and event messaging in a playful and engaging manner. This personalized touch adds a unique flair, making the event truly special to a department or the specific task at hand.

Let color and creativity converge to elevate your corporate events with our captivating balloon designs and custom vinyl artistry. Together, we'll create an experience that embodies your brand and leaves a lasting impression on all who attend.





firecracker  
column  
\$125



packed arch  
\$290 double door/10 x 10  
\$420 15 x 15

# Simple Joy.



classic column  
\$100

## Classic.

Our **professionally crafted** balloon columns and arches bring a **classic touch** to your events, remaining fresh and structured for multi-day occasions. Let our décor transform your space while you focus on event details and attending to guests.

For corporate events, classic balloon décor creates a welcoming atmosphere, highlighting entrances, event stations, and guides attendees seamlessly.

For social occasions, our classic event décor carries color and celebration throughout the entire event space, beyond the popular photo area.

Experience the magic of classic balloons, leaving a lasting impression on your guests. **Trust us with the transformation of your space** for unforgettable moments.

Everything to Elevate Your Event.







Bubble Strands  
\$35-75



3' ceiling treatment \$220+



clusters \$22

packed arch \$290

Everything to Elevate Your Event.



cluster arch  
\$180

Balloons Over  
Atlanta

Unleash Your Vision. Leave it to the Experts.

We understand your talent and creativity. We recognize the allure of DIY projects and the appeal of those enticing balloon kits available online. We've been there too, attempting to bring our own homes and gardens to life, only to watch our budgets inflate and our time slip away.

But here's the truth: our decorators are seasoned professionals who have honed their craft for years. They hold certifications and have received specialized education in the art of balloon décor. With their expertise, the possibilities are endless, catering to any budget.

So we ask you, why DIY? Instead, unleash your vision and entrust it to the experts who can bring it to life in ways you never thought possible. Save yourself the hassle, the cost overruns, and the time-consuming effort. Let us handle the intricate details, while you sit back and enjoy the remarkable results.



*Big, Bold, Beautiful*

organics  
starting at \$28/foot



Everything to Elevate Your Event

## The Look.

You've surely come across them—the mesmerizing **organic garlands** gracefully adorning countless social media posts. It's the hot look that guarantees those coveted like-worthy event photos.

Imagine a grand, striking organic garland transforming a simple storefront into a captivating **backdrop** for a selfie **photoshoot**. Envision your special occasion elevated to a whole new level of grandeur. With our expertise, we offer a range of garland sizes to suit your preferences. From **delicate swags to awe-inspiring columns and expansive wall and ceiling installations**, our organic garlands will undeniably steal the spotlight at your event.

Embrace the trend, and let our exceptional organic garlands make a lasting impression.

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# Big, Bold, Beautiful

CUSTOM BACKDROPS  
starting at \$600



Everything to Elevate Your Event **Balloons Over Atlanta**

## Custom.

Since our inception in 1979, we've been synonymous with the art of balloon bouquets. However, over the decades, we have evolved into a **full-scale decorating company** that goes beyond balloons. Balloons Over Atlanta is our brand, and it signifies our commitment to creating extraordinary experiences.

Our team of experts possesses a diverse range of skills, including **custom graphic design, crafting large signage, curating custom backdrops, and even constructing captivating props.** Whatever you can imagine for your event, we can bring it to life.

While we cherish our roots, it's essential for us to convey that we are **so much more than just balloons.** Our services extend far and wide across the Southeast, collaborating closely with clients to design and build incredible event décor for any occasion.

Join us as we embark on a journey where imagination knows no bounds.





*Big, Bold, Beautiful*

UNIQUE DESIGNS

designed for you  
priced in your budget

Everything to Elevate Your Event

Balloons Over  
Atlanta

Embrace the  
Extraordinary:  
Together, We  
Push Boundaries.

There's an exhilarating feeling when a client seeks to push the envelope, allowing us to step into their world and become an integral part of their event. We cannot express enough how **grateful** we are for this **trust**. It is in these moments, when given the opportunity to craft a truly unique design, that the most stunning results are born.

Our team of professional **creatives thrives on these challenges**. They eagerly embrace the chance to break free from the ordinary and deliver something extraordinary. Whether it's an intimate gathering or a grand affair, we relish the opportunity to create something **truly special and unique** for every event.



# Big, Bold, Beautiful

Every Occasion, Every Budget



Everyone Deserves Something Special.

We understand that not every client has an unlimited budget. However, we firmly believe that a limited budget should never hinder the ability to infuse unique and custom touches into your event.

From vinyl decals adorned with special messages to seamlessly incorporating your logo into centerpieces, we pride ourselves on paying meticulous attention to detail. Our goal is to ensure that every element of your event reflects your individuality and leaves a lasting impression on your guests.

Even with budget considerations, we are dedicated to creating a memorable experience for every occasion.

Everything to Elevate Your Event

Balloons Over Atlanta





# BUILD YOUR OWN EVENT!

Design the perfect event with customized decor. Select your preferences step by step below and create an unforgettable celebration!

## 01 CHOOSE YOUR STYLE

Corporate  
Social  
Collegiate  
Nonprofit

✓ Movie/Photo Shoot

## 02 PICK YOUR SIZE

\$1000-1500  
\$1500-2500  
\$2500-5000  
\$5000+

✓ Under \$1000

## 03 SELECT YOUR COLORS

Match Logo  
Branding  
Theme Colors  
Multicolor

✓ Create for the Space

## 04 ENHANCE WITH EXTRAS

Add Logo  
Custom Designs  
Special Requests  
Printables

✓ Florals

## Everything is an Event.

Here's what we know for certain: Life's moments are undeniably special, and every occasion holds the potential to become a remarkable event. At Balloons Over Atlanta, we possess the skills and expertise to bring your requests to life and transform any moment into an unforgettable experience.

Let us show you how. **To the left are details of a client request and on the following page you will see the event.**



# event created

Wedding  
Photoshoot.

Suspended geometric shapes  
adorned with greenery and  
florals.

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Corporate  
Movie/Photo Shoot  
Collegiate  
Nonprofit  
Social

## 02 PICK YOUR SIZE

\$1000-1500  
\$1500-2500  
\$2500-5000  
Under \$1000  
\$5000+

## 03 SELECT YOUR COLORS

Match Logo  
Branding  
Create for Space  
Multicolor  
Theme Colors

## 04 ENHANCE WITH EXTRAS

Add Logo  
Florals  
Special Requests  
Printables  
Custom Designs

## We Do It All.

Some of our events don't incorporate a single balloon. With in-house designers, builders, printers, and decorators we have all the details covered.

To the left are details of a client request and on the following page you will see the event.



# event created



Camp Themed  
B'Nai Mitzvah.

Custom logo, large wall  
prints, fabric backdrops,  
vignettes, custom  
centerpieces, star lanterns  
suspended, custom campsite  
lounge.





# BUILD YOUR OWN EVENT!

Design the perfect event with customized decor. Select your preferences step by step below and create an unforgettable celebration!

## 01 CHOOSE YOUR STYLE

- Corporate
- Movie/Photo Shoot
- Social
- Nonprofit
- ✓ Collegiate

## 02 PICK YOUR SIZE

- \$5000+
- \$1500-2500
- \$2500-5000
- Under \$1000
- ✓ \$1000-1500

## 03 SELECT YOUR COLORS

- Theme Colors
- Branding
- Create for Space
- Multicolor
- ✓ Match Logo

## 04 ENHANCE WITH EXTRAS

- Add Logo
- Florals
- Special Requests
- Custom Designs
- ✓ Printables

## We Want it to be Easy.

You have a lot going on, we know. Selecting your décor should not be overwhelming. With a few details we can create line-item proposals for your review.

To the left are details of a client request and on the following page you will see the event.



event created

Georgia Tech  
Award Ceremony.

Organic wall with custom  
print and contour cut GT logo.



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# BUILD YOUR OWN EVENT!

Design the perfect event with customized decor. Select your preferences step by step below and create an unforgettable celebration!

## 01 CHOOSE YOUR STYLE

Collegiate  
Movie/Photo Shoot  
Social  
Nonprofit  
✓ Corporate

## 02 PICK YOUR SIZE

\$5000+  
\$1500-2500  
\$1000-1500  
Under \$1000  
✓ \$2500-5000

## 03 SELECT YOUR COLORS

Theme Colors  
Match Logo  
Create for Space  
Multicolor  
✓ Branding

## 04 ENHANCE WITH EXTRAS

Printables  
Florals  
Special Requests  
Add Logo  
✓ Custom Designs

## We Can Do Last Minute.

Many of our clients are tasked with last minute requests from their boss, school, or department to include décor. This is not a challenge for us. We have the staff and resources for any last-minute request.

To the left are details of a client request and on the following page you will see the event.



# event created



Corporate Event.

Custom backdrop wall with balloon sculpture, bubbles along stairwell, organic balloon décor.

Balloons Over Atlanta

EVENT VISIONS



Our Sister Brand:

# EVENT VISIONS

Full scale event planning support.

For more info:  
[www.eventvisionsatl.com](http://www.eventvisionsatl.com)

